

WHY ADVOCACY?

Vincentians see issues of social justice from the perspective of those who are suffering from injustice. The Society helps those in need to speak for themselves. When they cannot, the Society must speak on their behalf so that they will not be ignored.

Why is it Important?

- ✓ Dignity of the Human Person
Every individual deserves the means to live with basic security and self-respect.
- ✓ Justice and Solidarity
Poverty is often the result of systemic gaps. Vincentians stand with those in need to seek justice.

What Can You Do?

Vincentians can learn from lived experiences shared by neighbours in need. Then they can participate in SSVp initiatives and collaborate with other like-minded people in engaging decision-makers.



HOW CAN YOU HELP?

Learn & Share

Deepen your understanding of Guaranteed Basic Income. Awareness is the first step toward change. Join the National Advocacy Circle to become informed and create change. Contact advocacy@ssvp.ca

Advocate

Engage with Members of Parliament (MP) and/or local decision-makers

- ✓ Write letters or emails
- ✓ Request meetings
- ✓ Support policies that promote income security

Engage Your Parish & Community

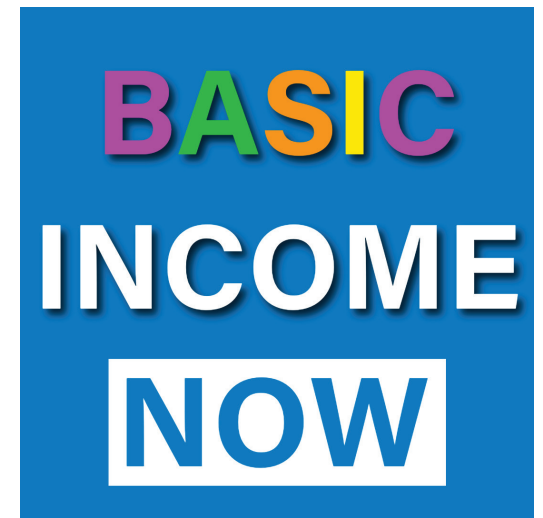
- ✓ Information sessions
- ✓ Guest speakers
- ✓ Social justice discussions help others see how “BIG” aligns with our shared values of dignity and care for all.

**YOUR VOICE, JOINED WITH OTHERS,
CAN INFLUENCE MEANINGFUL
POLICY DECISIONS.**

WWW.SSVP.CA



Poverty is pervasive
and hurts us all.



“There is no charity
without Justice.”

St. Vincent de Paul

"BIG" IMPACT IN THEIR WORDS



"The Basic Income program helped us move to a better apartment in a safer neighbourhood and feel financially secure enough to go back to school to get a better job."

"The Ontario Basic Income Pilot allowed me to get out from under payday loans. This helped me feel a sense of dignity again. It also gave me hope that I could pay off some of my other debt and even invest in a cheap car. A basic income helped get rid of the feeling that I was being looked down on by my neighbours and community."

"I was a full-time student and had a (non-paid) placement four days a week. This left almost no time for a part-time job. I remember being in tears because no one would hire me for Sundays only. Then, five days later, I was accepted into the Ontario Basic Income Pilot. Having access to a basic income changed my life."

**For more information,
please visit
ssvp.ca/advocacy**

**"BIG" - BASIC INCOME GUARANTEE
PROVIDES A RELIABLE LIVABLE
MONTHLY INCOME
TO ENSURE NO ONE FALLS BELOW
A BASIC STANDARD OF LIVING**

HOW DOES "BIG" HELP?

A Basic Income Guarantee changes lives and creates stability by:



Reducing poverty and inequality

People can consistently afford basic necessities.



Improving health outcomes

Recipients experience fewer hospital visits, and improved mental wellness.



Enhancing housing stability

Families can pay the rent and avoid eviction or homelessness.



Supporting employment and education

Most people continue working—often pursue education, upgrade skills and find more meaningful employment.



Strengthening families and communities

Reduced stress gives parents time to care for children, leading to better developmental and educational outcomes.

**BASIC INCOME BENEFITS
ALL CANADIANS**

WHY DOES THIS MATTER?

Poverty continues to rise. More people depend on charities like the SSVP and food banks which are not a long-term solution.

We support systemic change for a better future for all Canadians.

"BIG" REPRESENTS A SHIFT

From		To
Temporary Relief	→	Lasting Stability
Emergency Relief	→	Preventive Support
Charity	→	Justice-centered

IMMEDIATE RELIEF Helping Today	SYSTEMIC CHANGE Building the future
Offering a fish helps today. Teaching to fish transforms the future.	

We at the Society of Saint Vincent de Paul witness the realities of poverty and advocate for meaningful solutions.

NOW IS THE TIME FOR ACTION!