

# A GUIDE TO MONTHLY DONOR PROGRAM – PARTNER IN HOPE

Society of Saint Vincent de Paul - National Council of Canada January 2022

## Monthly Donor Program

Encourage regular and potential new donors to become monthly donors. Check out the National Council website link <u>Online gift - Society of Saint Vincent de Paul, National Council of Canada</u> (<u>imakeanonlinedonation.org</u>) for a resource on how to set up your website OR you can have donors set up their monthly gift through the National Council website and National Council will, in turn, transfer funds to your Council/Conference.

**Potential content for website** – yellow highlights requires information to be added by Council/Conference.

### BECOME A PARTNER IN HOPE

### FOR THOSE WHO ARE IN NEED OF COMFORT AND CARE

Every day, Saint Vincent de Paul volunteers are extending a helping hand to people who are elderly, disabled, isolated or excluded – people who are often times marginalized or left vulnerable by life's circumstances.

When you become a monthly donor through our **Partner in HOPE Monthly Donor Program**, you are helping to support individuals and families in your community regardless of where they live – in their home, on the street, in shelters, in hospital or in prison. Our compassion knows no boundaries.

### How to Become A Partner in HOPE?

For the Society of Saint Vincent de Paul, it's all about making it easy for you to join and support our mission. All you have to do is confirm the amount of your monthly donation and we will take care of the rest. As a valued Partner in HOPE member, you can look forward to receiving a tax receipt in January of each year representing all of your previous year's monthly donations. Of course, you can modify or cancel your donation at any time.

### Benefits of Becoming a Partner in HOPE:

- 1. Becoming a **Partner in HOPE** donor makes it easier for you to budget your generosity throughout the year no more trying to remember when you gave and how much.
- 2. Sustainable funding allows us to plan and manage our services in the community in a much more efficient manner.
- 3. Your monthly donation helps to strengthen your community by providing SSVP volunteers with the tools, training and resources they need to respond to local needs.
- 4. You will be uniting with a community of donors dedicated to the same goal support that is based on love of neighbour in our community.
- 5. You can also look forward to receiving updates and stories about the impact of your support.

### Monthly Donor Program (Cont'd)

### Partner in HOPE Choice

Choose what project you would like your monthly donation to support and we'll make sure it does just that.

SSVP Council/Conference should identify 2 or 3 projects that strategically make sense in terms of monthly donor support plus what will resonate with potential donors such as:

- Seeds of Hope/Educational Assistance
- North of 60
- Food security

#### SIGN UP TODAY TO BECOME A PARTER IN HOPE – join here (add hyperlink)

**OR** call us directly at XXX or email XXX at XXX and he/she will be more than happy to sign you up on the spot.

#### The True Value of Your Monthly Support

S ometimes, there's no better way to understand the true value of your support until you see it laid out in real, every day terms. What are those personal expenses that you incur throughout your day that once converted to a donation, can literally change someone else's life.

Examples of Personal Expenses	Your Monthly Investment	The Impact of Your Generous Investment
Weekly Lottery Ticket	\$20/month	Help provide educational assistance such as school supplies to a child in need
Morning Coffee (3x/week)	\$35/month	Help support the North of 60 project, supporting Northern communities to secure food and basic necessities
Skip the Dishes	\$50/month	Help provide food security to elderly people who have food insecurity, basic living and mobility challenges

### Partner in HOPE Monthly Donations Program

DONATIONS FORM. (Please complete all sections of this form)

Your donation will support individuals and families in your community.

Contact Information			
Full Name	Company (if	Company (if any)	
Address			
City	Province	_ Postal Code	
Donation Amount			
Monthly Donation	Single Gift		
\$300 \$200	\$100 \$50	) Other Amount \$	
Payment Information			
Cheque enclosed (made Council)	e payable to Society of Saint V	/incent de Paul – add name of	
Credit Card Card	type: Mastercard V	'isa Amex	
Name on card		-	
Card #		-	
E xpiry		-	
Donor's Wishes			
I prefer to remain anony	rmous		
I would like to receive u	pdates from SSVP		