

Opening A SSVP Store



La Boutique d'Amélie



La Boutique d'Amélie



Step One

Primary needs

- A person who has experience in planning, organizing and managing a business
- A second person to keep the necessary records and accounting files
- The approval of the local Particular or Central Council
- Startup funds of about \$20,000
- Set up a bank account



Step Two



Find a suitable location

- On a busy street or in a small shopping centre
- With a display window to show who we are and display the merchandise
- On a lot large enough to accommodate a container
- With a few parking spaces for volunteers and clients
- With extra space for sorting the merchandise, at the rear or in a basement
- With space to store off-season clothing



Step Three

Contact

- City hall – Permit
- Local Hydro Provider
- Phone service provider
- A Company specializing in textile recycling and reuse
- Bank or Credit Union for financing if needed



Step Four



Find volunteers

- To help setup the store
 - Paint
 - Put up shelving, etc.
 - Clean up
- Empty the container
- Sort the merchandise
- See to general cleanliness of the premises
- Display the merchandise in the store
- Operate the cash register
- Help and monitor customers



Shopping Centre



Window



Window Display



Step Five

Acquire (buy or obtain from elsewhere)

- Container
- Cash register
- Paint
- Shelving
- Display units
- Tables
- Racks
- Hangers



Step Six

Installation

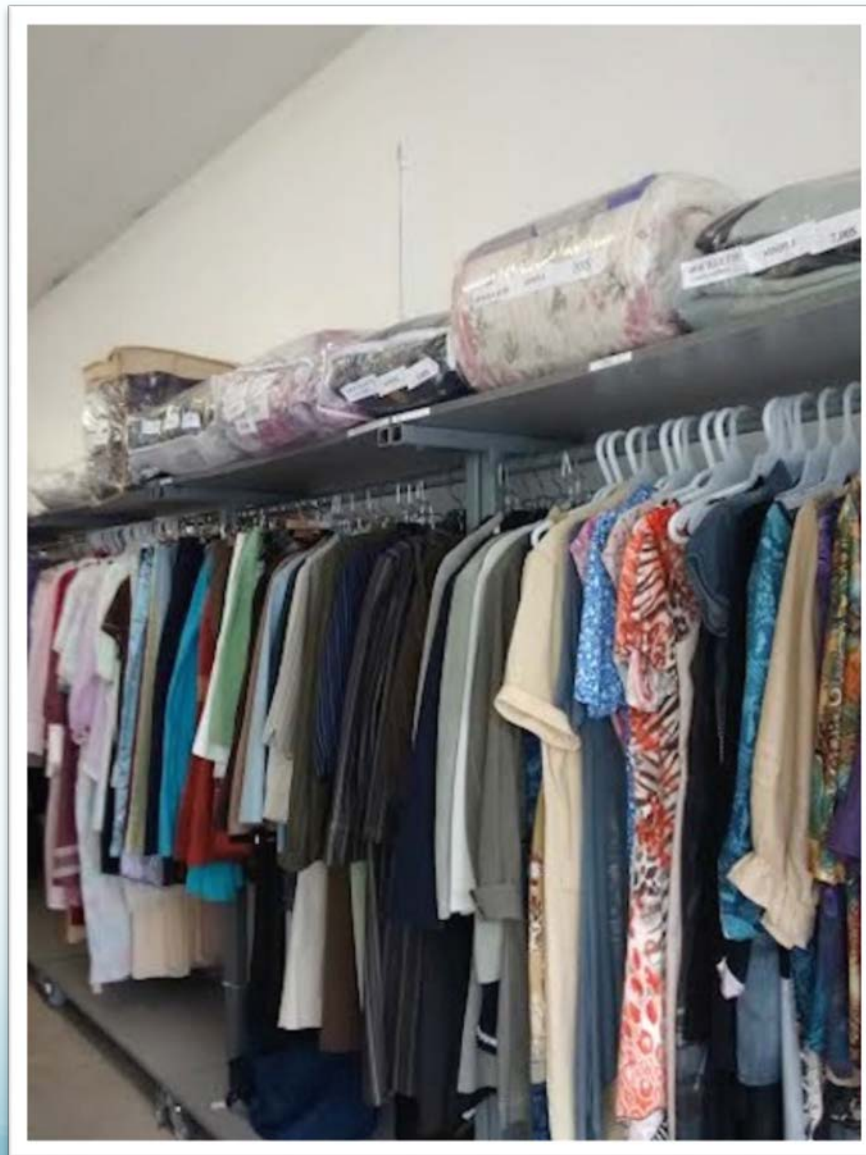
- Window lettering
- Cleaning the premises
- Counter for cash register
- Shelving, etc.



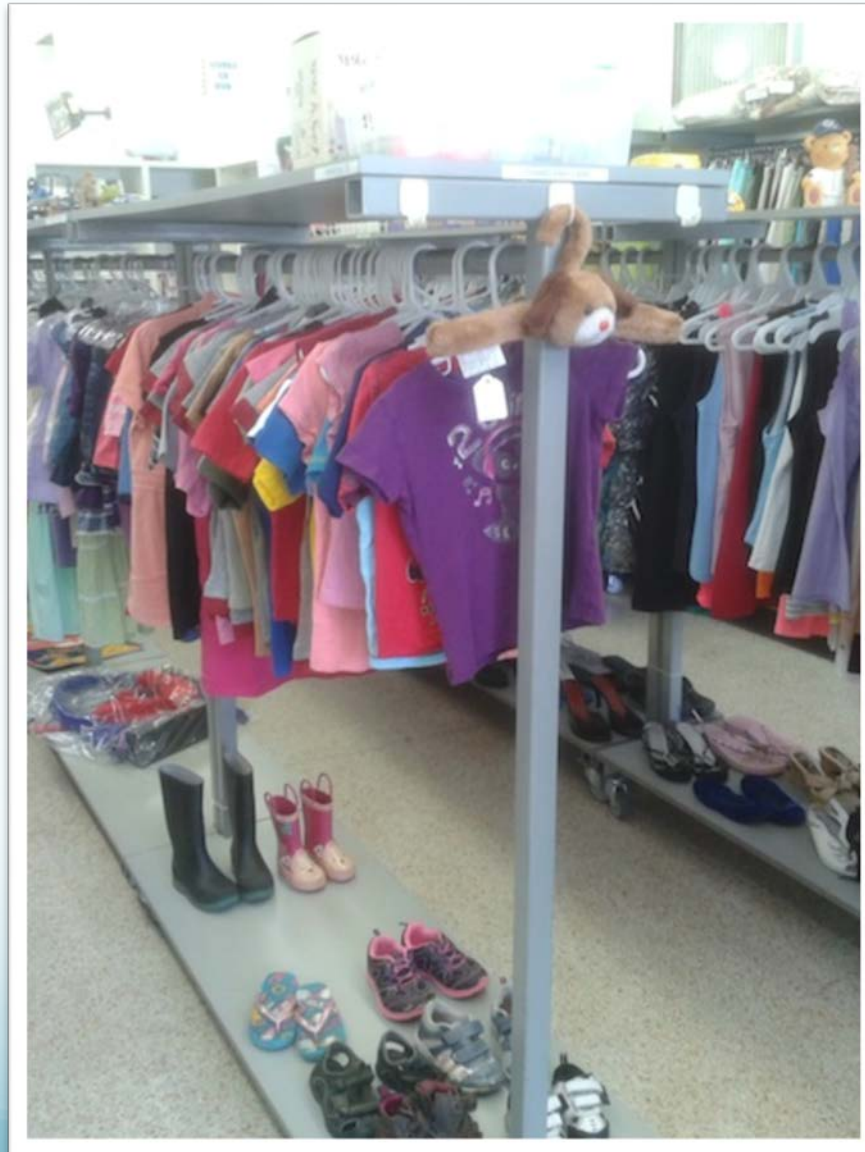
Main floor



Clothing Racks



Clothing Racks



Shelving Units



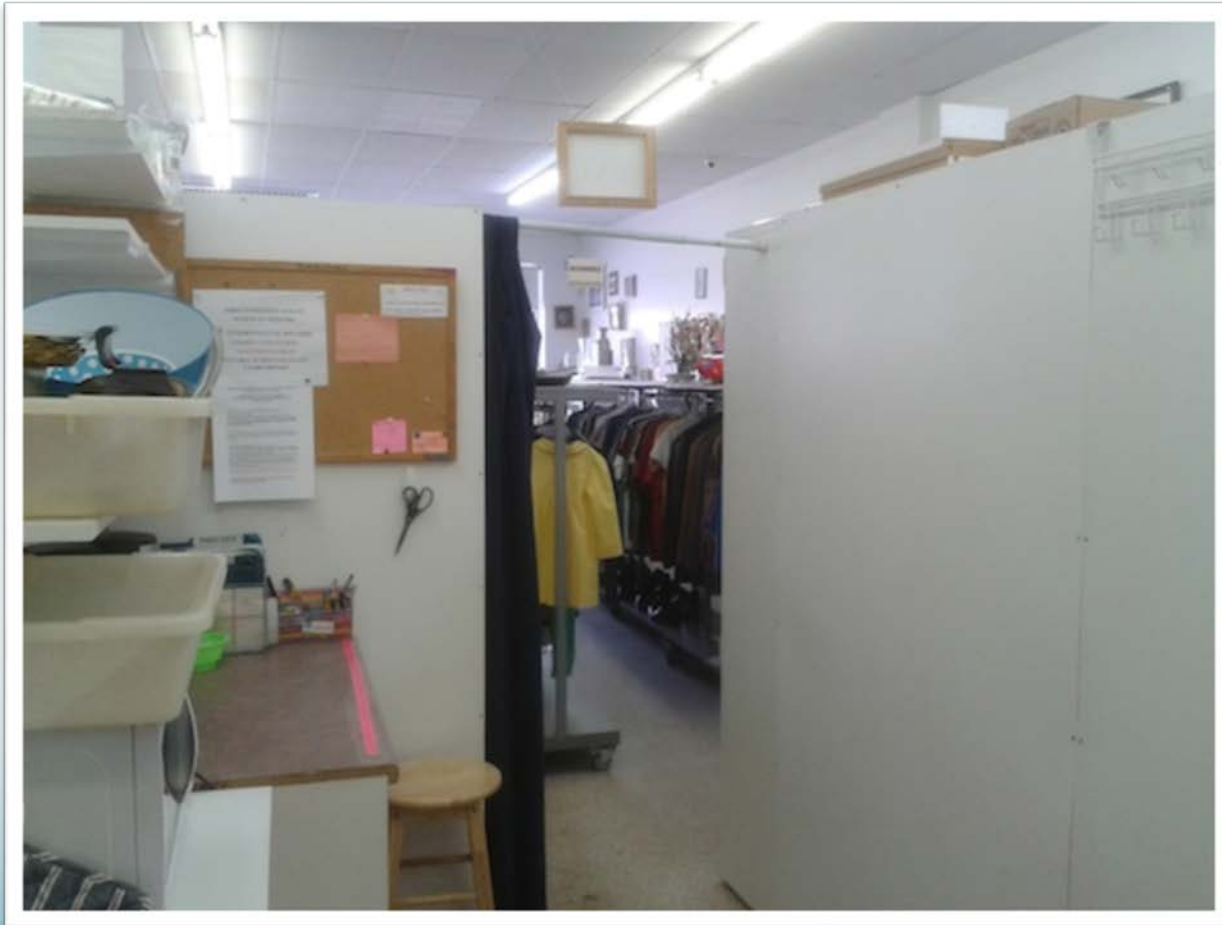
Shelving Units



Fitting Room



Kitchen



Office entrance



Office



Office Shelves



Basement Shelving



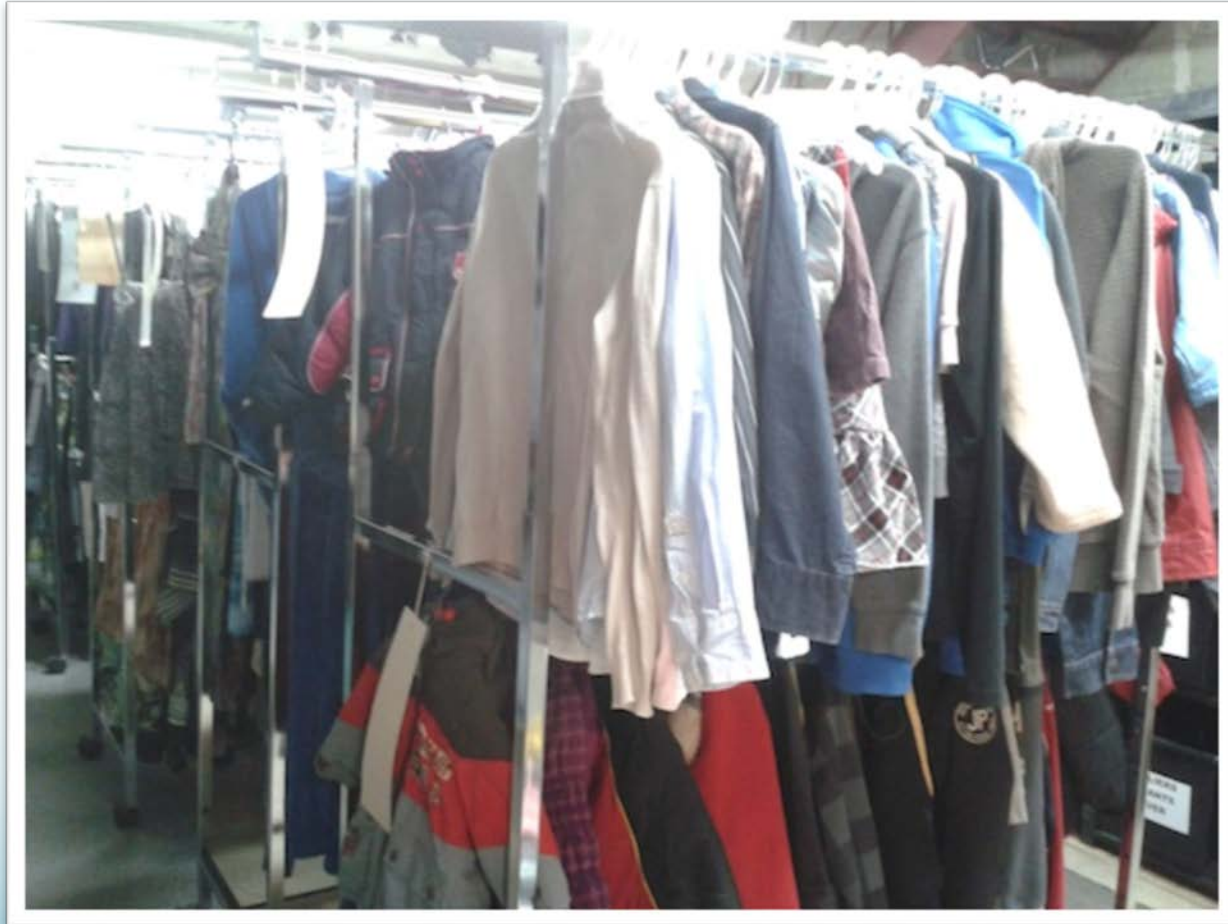
Shoe Bins



Hangers in Basement



Clothing in Basement



Basement Bins



Reserve Boxes in Basement



Step Seven

Advertisement

- Articles in local newspapers and parish bulletin
- Make posters to put in strategic locations
- Print leaflets to distribute in schools, etc.
- Balloons, etc. outside on opening day



Sidewalk Sale



Sidewalk Sale



Hotdog Sale



Sidewalk Sale



Sidewalk Sale



Good luck
in starting
your SSVP store!

