



WELCOME!

Presented by Kerri Abbott

Our Home.....

~\$100,000 of funding to repair & renovate
both the exterior and interior.



Renovations began the
1st week of December
2017 & finished on Holy
Thursday 2018



Look at the faces on the
following slide....

What do you notice?



People are smiling!

People are enjoying what they are doing!

People are engaged by the tasks they are doing!

People are offering their skills in meaningful ways!

How to recruit volunteers? How to recruit youth?

SIMPLE!

Don't overcomplicate the process or the ask!

Why do people volunteer?

- Referrals from family & friends
- Impulse to give back (which can mean short lived)
- Desire to share/gain skills
 - Desire to socialize
- Forced motivation (required to graduate)



Points to Practice & Remember:

Every person you meet is a potential volunteer!

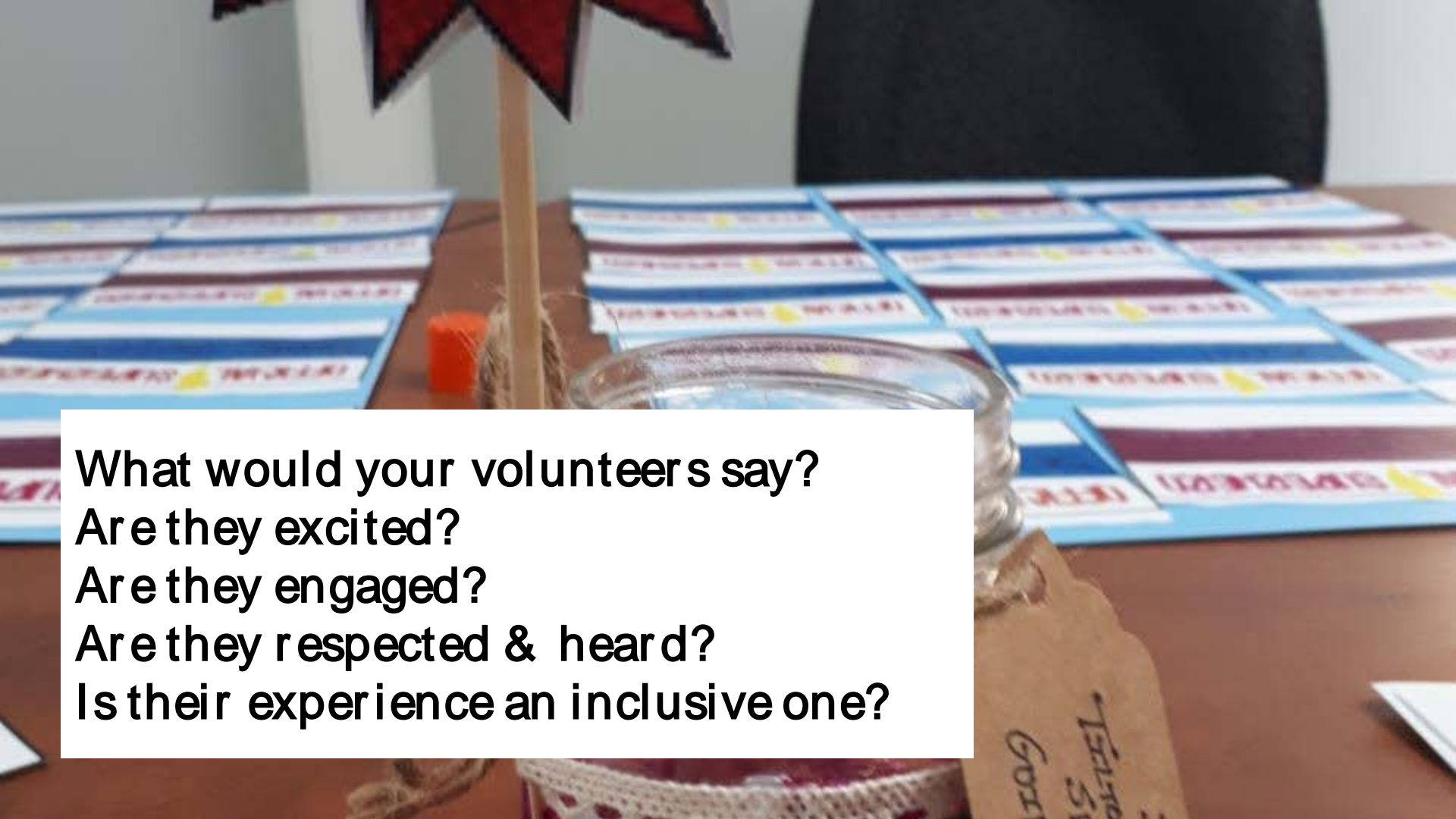
Every time you connect with a person- whether it be a purchase, attending an event, or answering a question- you are interacting with a person who could be a volunteer OR a promoter of your Conference.

Community events/partnerships are opportunities to raise your profile amongst potential volunteers.

Especially outside of your usual pool of contacts. We know and have tried to reach those in our circles, our family, friends, work and faith circles. But! There are more people out there. Expand your audience! Expand your pool of potential volunteers!

Many groups underutilize contact & potential connections with schools, service groups and businesses.

Get in touch! Introduce your group - its simple! Send out an email with a brief backgrounder on your group, pictures if you have them and introduce what your Conference does in the community. Now, the tough part- stay in touch! Even if they don't initially reply, keep in touch. Keep them in the loop of what you are doing.

A wooden table is covered with a grid of blue and white cards, each with a yellow star. A red star on a wooden stick is placed on the table. A glass jar is also visible. In the foreground, a brown paper tag with the words "GOD" and "FATHER" is partially visible.

**What would your volunteers say?
Are they excited?
Are they engaged?
Are they respected & heard?
Is their experience an inclusive one?**



Volunteers are your organizations best champions!

Are each of your volunteers happy?

Have you matched their role with

Their skillset?

Their interest?

Their strengths?

Their desire to grow/gain new skills?

Is there a process for feedback? Input?



“Many hands make light work”

Remember, not all tasks are going to be desirable or easy.

Sometimes what seems like a best fit for a volunteer won't work out.

BUT!

There is a best fit - it is the challenge of finding it for each of your volunteers.

That journey becomes part of their experience - so ensure it's an enjoyable one!





Educate. Explore. ENGAGE!



Throw away the word
RECRUIT

Start using the word
ENGAGE!

Youth Engagement

Groups and organizations make this more complicated & harder than it actually is.
Don't overthink it!

- 1) **Awareness:** Start early introducing your organization to the youth of your communities. School visits, invite classes to visit your operation, keep in touch with teachers and principals. Don't forget about the youth service groups in your area. Host an Open House for community groups and families.
- 2) **Use youth targeted social media platforms:** Facebook is now for older generations, while still useful- you are not reaching youth on that platform as easily. Identify the social media platforms they are using & spread the word about your organization & its opportunities.
- 3) **Be Flexible!:** Youth have many more demands on their time now. School, extracurricular, sports, jobs, family, friends. Identify opportunities to introduce youth to your organization & potential volunteer roles.
- 4) **Listen:** Youth want to be heard and they have a call to action for social justice more prevalent than previous generations. Engage them to be a volunteer but to also offer their ideas & thoughts.

Remember: Youth are our Ambassadors!



If you want your volunteering opportunities even to register as an option with your potential volunteers, you need to raise public awareness of your organisation, the work it does and the opportunities it provides.

3 types of Engagement techniques used by our Conference:

- 1) **Warm Body Technique:** If you have a pulse - we will engage you! This technique is more about mass awareness and appeal for general volunteer roles. The audience is everyone! Remember: Everyone is a potential volunteer!
- 1) **Targeted Engagement:** When looking for specific skills or availability - we target groups, businesses, and organizations that fit those specifics. We record those groups we have interacted with over the years with notes on feedback. Ie. Good times in the year for availability, whether they like to volunteer as individuals or groups.
- 2) **Our circle:** Utilize your volunteers as champions & promoters. They will engage the people in their own circle of friends, families, faith, work.
Their appeal is more personal and will attract one or two new volunteers.

* This is also our approach to business/organization engagement





Sharing who you are, what you do, and what you need can feel scary.

Don't overthink it or make it too formal or stiff.

Simplify!

Chat over a meal!







Always acknowledge the input & time your volunteers offer your organization.

Thank those you have engaged for their involvement as supporters, donors, promoters and volunteers.





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carbofoodbank



CarboFoodbank